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Advanced

May 2010

Unit 19 – Chinese electric car this year Pg30

1. What has the Chinese company BYD promised to bring to the US market?
 - a) A fast charging electric powered automobile.
 - b) A plug-in, all-electric sedan.**
 - c) A battery operated electric vehicle.
 - d) Low priced electric vehicles.

2. When does BYD plan to have its e6 vehicle on sale in the US?
 - a) In 2010.**
 - b) In 2009.
 - c) In 2011.
 - d) In 2015.

3. How many cars did BYD sell in China last year?
 - a) 800,000.
 - b) 1 million.
 - c) 100 million.
 - d) 450,000.**

4. How much will the new e6 cost?
 - a) No price was given but it is expected to be expensive.
 - b) It will be priced according to market needs.
 - c) No price was given but it will be “very affordable”.**
 - d) It will be priced as a luxury car.

5. What does Jim Lentz say can cost \$100 million?
 - a) Setting up an auto dealer in the US.
 - b) Launching a nameplate.**
 - c) Carving out a market in the USA.
 - d) Establishing a niche market.